



An Introduction to Social Media

Join Aaron Bihari, Managing Partner, Vetali Training Centre, who will be presenting an interactive discussion on Social media and how the Internet not only is transforming the way business is done; but also how it has changed the relationship between buyer and seller.

Beyond the details of how to 'get on' Twitter, Facebook, LinkedIn, Bebo etc., what happens when you start working with social media as a marketing tool?

Aaron will provide you with insight on the dynamics between buyer and seller, how to build brand equity, and how to develop a loyal network of buyers from around the world.

**Thursday, January 21, 2010
11:30 a.m. to 1 p.m.**

240 Brownlow Avenue, Burnside



Members: \$10.00

Non-Members/Guests: \$12.00

(lunch provided)

RSVP by noon, Tuesday, January 19th

info@greaterburnside.com

Those registered who do not show will be invoiced

(902) 999-1422

www.greaterburnside.com